SEARCH OPTIMIZATION

Improve your search visibility and maintain your Google ranking

SEO BOOST/REFRESH

STARTING AT \$1295

This is a cleanup package with a one-time fee. Suitable for a website with 5 to 7 pages and one primary service or product offering.

INCLUDES:

- 25-point website audit
- Fix any technical issues that are preventing Google from indexing your site
- Keyword research to see if we're missing any important keywords or search terms
- After the optimization process is completed we monitor your site for 90 days

GOOGLE BUSINESS PROFILE

STARTING AT \$495

This is a setup package with a one-time fee. If you have not yet claimed your Google Business profile, add \$150.

INCLUDES:

- 10-point profile optimization
- Add/update information about your business, including your logo, contact info, hours of operation, your products and services, and up to 10 photos
- We also add 2 posts to your profile feed
- You get access to Google Reviews and Maps

GOOGLE CHECKUP

ADD \$55/MONTH

We fix any issues that Google finds as it crawls your website, ensuring that your site complies with Google's changing algorithm.

This is an ongoing monthly plan designed to maintain your current Google ranking.



FOR MORE INFO SEE: www.airdrieweb.ca/services/search-optimization

